

Zbornik radova – Journal of Economy and Business  
Ekonomski fakultet Sveučilišta u Mostaru / Faculty of Economics University of Mostar

Print ISSN 1840-3255; Online ISSN 2712-1097

<https://doi.org/10.46458/27121097>

Portal hrvatskih znanstvenih i stručnih časopisa – Hrčak - [Zbornik radova Ekonomskog fakulteta Sveučilišta u Mostaru](#)

#### KLASIFIKACIJA/CLASSIFICATION

CIP – Katalogizacija u publikaciji / Cataloging in publication

Nacionalna i univerzitetska biblioteka Bosne i Hercegovine / National and University Library of Bosnia and Herzegovina

UDK: 33

#### NAKLADA/PUBLISHING

100 primjeraka / 100 copies

#### NAKLADNIK/THE PUBLISHER

Ekonomski fakultet Sveučilišta u Mostaru / Faculty of Economics University of Mostar

#### ZA NAKLADNIKA/ FOR PUBLISHER

Anela Čolak, dekanica / Anela Čolak, Dean

#### ADRESA NAKLADNIKA / PUBLISHER ADDRESS

Matice hrvatske bb, 88000 Mostar, Bosna i Hercegovina / Matice hrvatske bb, 88000 Mostar, Bosnia and Herzegovina

#### KONTAKT/CONTACT

Ekonomski fakultet Sveučilišta u Mostaru / Faculty of Economics University of Mostar

Matice hrvatske bb, 88000 Mostar, Bosna i Hercegovina, [tel: +387 36 355 100](tel:+38736355100) / Matice hrvatske bb, 88000 Mostar, Bosnia and Herzegovina

E-mail: [zbornik@ef.sum.ba](mailto:zbornik@ef.sum.ba)

#### GLAVNI I ODGOVORNI UREDNIK/ EDITOR-IN-CHIEF

Marija Čutura, Ekonomski fakultet Sveučilišta u Mostaru / Faculty of Economics University of Mostar

#### EXECUTIVE EDITOR

Jelena Jurić, Ekonomski fakultet Sveučilišta u Mostaru / Faculty of Economics University of Mostar

#### UREDNIK ZA BROJ XXXII / 2026 / EDITOR FOR ISSUE XXXII / 2026

Sandra Jelčić, Ekonomski fakultet Sveučilišta u Mostaru / Faculty of Economics University of Mostar

#### MEĐUNARODNI UREDNIČKI ODBOR/ INTERNATIONAL EDITORIAL BOARD

Ivona Vrdoljak Raguž, Ekonomski fakultet Sveučilišta u Dubrovniku, Republika Hrvatska / Faculty of Economics and Business University of Dubrovnik, Republic of Croatia

Mile Bošnjak, Ekonomski fakultet Sveučilišta u Zagrebu, Republika Hrvatska / Faculty of Economics University of Zagreb, Republic of Croatia

Ivana Načinović Braje, Ekonomski fakultet Sveučilišta u Zagrebu, Republika Hrvatska / Faculty of Economics University of Zagreb, Republic of Croatia

Lajoš Žager, Ekonomski fakultet Sveučilišta u Zagrebu, Republika Hrvatska / Faculty of Economics University of Zagreb, Republic of Croatia

Đula Borozan, Ekonomski fakultet Sveučilišta Josipa Jurja Strossmayera u Osijeku, Republika Hrvatska / Faculty of Economics Josip Juraj Strossmayer University of Osijek, Republic of Croatia

Boris Crnković, Ekonomski fakultet Sveučilišta Josipa Jurja Strossmayera u Osijeku, Republika Hrvatska / Faculty of Economics Josip Juraj Strossmayer University of Osijek, Republic of Croatia

Dražen Koški, Ekonomski fakultet Sveučilišta Josipa Jurja Strossmayera u Osijeku, Republika Hrvatska / Faculty of Economics Josip Juraj Strossmayer University of Osijek, Republic of Croatia

Mirna Leko Šimić, Ekonomski fakultet Sveučilišta Josipa Jurja Strossmayera u Osijeku, Republika Hrvatska / Faculty of Economics Josip Juraj Strossmayer University of Osijek, Republic of Croatia

Zoran Mihanović, Ekonomski fakultet Sveučilišta u Splitu, Republika Hrvatska / Faculty of Economics University of Split, Republic of Croatia

Snježana Pivac, Ekonomski fakultet Sveučilišta u Splitu, Republika Hrvatska / Faculty of Economics University of Split, Republic of Croatia

Dušan Mladenović, Faculty of Economics and Administration, Masaryk University, Czech Republic

Tatjana Jovanović Stanimirović, Faculty of Administration, University of Ljubljana, Republic of Slovenia

Dejan Jovanović, Ekonomski fakultet Univerziteta u Kragujevcu, Republika Srbija / Faculty of Economics University of Kragujevac, Republic of Serbia

#### UREDNI ČKI ODBOR / EDITORIAL BOARD

Arneta Bevanda, Ekonomski fakultet Sveučilišta u Mostaru, Bosna i Hercegovina / Faculty of Economics University of Mostar, Bosnia and Herzegovina

Sanja Bijakšić, Ekonomski fakultet Sveučilišta u Mostaru, Bosna i Hercegovina / Faculty of Economics University of Mostar, Bosnia and Herzegovina

Dijana Čavar, Ekonomski fakultet Sveučilišta u Mostaru, Bosna i Hercegovina / Faculty of Economics University of Mostar, Bosnia and Herzegovina

Anela Čolak, Ekonomski fakultet Sveučilišta u Mostaru, Bosna i Hercegovina / Faculty of Economics University of Mostar, Bosnia and Herzegovina

Lidija Galić, Ekonomski fakultet Sveučilišta u Mostaru, Bosna i Hercegovina / Faculty of Economics University of Mostar, Bosnia and Herzegovina

Mila Gadžić, Ekonomski fakultet Sveučilišta u Mostaru, Bosna i Hercegovina / Faculty of Economics University of Mostar, Bosnia and Herzegovina

Dražena Gašpar, Ekonomski fakultet Sveučilišta u Mostaru, Bosna i Hercegovina / Faculty of Economics University of Mostar, Bosnia and Herzegovina

Josipa Grbavac, Ekonomski fakultet Sveučilišta u Mostaru, Bosna i Hercegovina / Faculty of Economics University of Mostar, Bosnia and Herzegovina

Marina Jerinić, Ekonomski fakultet Sveučilišta u Mostaru, Bosna i Hercegovina / Faculty of Economics University of Mostar, Bosnia and Herzegovina

Zdenko Klepić, Ekonomski fakultet Sveučilišta u Mostaru, Bosna i Hercegovina / Faculty of Economics University of Mostar, Bosnia and Herzegovina

Maja Letica, Ekonomski fakultet Sveučilišta u Mostaru, Bosna i Hercegovina / Faculty of Economics University of Mostar, Bosnia and Herzegovina

Lidija Lesko Bošnjak, Ekonomski fakultet Sveučilišta u Mostaru, Bosna i Hercegovina / Faculty of Economics University of Mostar, Bosnia and Herzegovina

Mirela Mabić, Ekonomski fakultet Sveučilišta u Mostaru, Bosna i Hercegovina / Faculty of Economics University of Mostar, Bosnia and Herzegovina

Katerina Malić Bandur, Ekonomski fakultet Sveučilišta u Mostaru, Bosna i Hercegovina / Faculty of Economics University of Mostar, Bosnia and Herzegovina  
Brano Markić, Ekonomski fakultet Sveučilišta u Mostaru, Bosna i Hercegovina / Faculty of Economics University of Mostar, Bosnia and Herzegovina  
Željko Marić, Ekonomski fakultet Sveučilišta u Mostaru, Bosna i Hercegovina / Faculty of Economics University of Mostar, Bosnia and Herzegovina  
Nikola Papac, Ekonomski fakultet Sveučilišta u Mostaru, Bosna i Hercegovina / Faculty of Economics University of Mostar, Bosnia and Herzegovina  
Branimir Skoko, Ekonomski fakultet Sveučilišta u Mostaru, Bosna i Hercegovina / Faculty of Economics University of Mostar, Bosnia and Herzegovina  
Sandra Soče Kraljević, Ekonomski fakultet Sveučilišta u Mostaru, Bosna i Hercegovina / Faculty of Economics University of Mostar, Bosnia and Herzegovina  
Željko Šantić, Ekonomski fakultet Sveučilišta u Mostaru, Bosna i Hercegovina / Faculty of Economics University of Mostar, Bosnia and Herzegovina  
Igor Živko, Ekonomski fakultet Sveučilišta u Mostaru, Bosna i Hercegovina / Faculty of Economics University of Mostar, Bosnia and Herzegovina

#### LEKTORI /LANGUAGE EDITING

Marsela Matković  
Jelena Jurić

#### TISAK/PRINT

PRESSUM, Mostar

#### ČASOPIS CITIRAN U / JOURNAL INDEXATION

EBSCO, ROAD, CEEOL, Hrčak

Do broja XXXI. Časopis je objavljivao pod Creative Commons (CC) licenca 3.0 / Up to and including Issue XXXI, the Journal was published under the Creative Commons (CC) 3.0 license.



Od broja XXXII. radovi u časopisu objavljuju se pod međunarodnom licencom Creative Commons CC-BY-NC / Starting with Issue XXXII, papers in the Journal will be published under a Creative Commons CC-BY-NC International License (<https://creativecommons.org/licenses/by-nc/4.0/>)



*Zbornik radova Ekonomskog fakulteta Sveučilišta u Mostaru (Journal of Economy and Business) izlazi jednom godišnje, uz mogućnost objave dodatnog tematskog broja (specijalno izdanje).*

*Journal of Economy and Business of the Faculty of Economics of the University of Mostar is published once a year, with the possibility of issuing an additional thematic issue (special edition)*