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CROATIAN ECONOMIC DIPLOMACY SHOULD BE MANAGED BY THE PRESIDENT OF THE REPUBLIC OF CROATIA CASE STUDY: WE AND THE GLOBAL INTELLIGENCE REVOLUTION

Review

Abstract

This paper recommends the organization of Croatia's economic diplomacy headquarters be managed by the President of the Republic of Croatia, while his deputy would be the Prime Minister of the Republic of Croatia. Addressed here are four key ministries and two institutions whose leaders - together with their intelligence services - represent the nucleus governing Croatian economic diplomacy. The introduction reflects on historic experiences with special emphasis on the first intelligence service dating back to 1301 established during the Dubrovnik Republic and whose economic diplomacy was a crucial factor in its renowned past. Examples such as French and British economic diplomacy are also reviewed. The second part, titled "Intelligence services as the mainstay of economic diplomacy", elaborates on the importance of economic intelligence services, especially today when the economic intelligence revolution progresses before our very eyes. It is merciless even towards partner countries and ideological allies. The third part, titled "Three information sources and the Pareto Principle (or 80 - 20 rule)", indicated in Scheme 1 titled "Open, semi-open and closed information sources - the main targets of intelligence services". The fourth part is the essence of this paper. It carries the title "The President of the Republic of Croatia should manage economic diplomacy". Here a scheme presents all Croatian economic diplomacy entities. And finally, the Conclusion indicates our survival on the global market, in fact, depends on our pentagonal intelligence services which by offensive and defensive methods represent the main infrastructure of Croatia's economic diplomacy.

Keywords: President of the Republic of Croatia, economic intelligence, industrial intelligence, Security Intelligence Agency (SOA), FBI, SIS, KGB, CIA, ECHELON.