



Level 5: Business Technical Education Programme

This programme is a combination of business case analysis and English language applied to the business environment. At this level, the course aims at giving a strong business technical foundation to those learning the essential aspects of the Business studies education. The entry requirement is: good results from secondary education in schools or Colleges; a good range of studies including English language or IELTS/equivalent study with satisfactory results.

BSB Level 5: Business Studies Technical Education Higher Diploma/Certificate in:

Business Administration with English Language
Business Studies
Enterprise Management
Business Leadership Management



Chartered Management Institute (CMI):

Level Five accredited qualification in Leadership and Management available through BSB:

Diploma and Certificate Award in Management and Leadership

Units / Modules of combination for Level 5 Diploma

Units	Module Title	Credits: CMI	Credits: BSB
Group A			
Unit 5001	Personal development as a manager and leader	6	10
Unit 5002	Information based decision making	7	10
Unit 5004	Resource management	7	10
Unit 5005	Meeting stakeholder and quality needs	6	10
Unit 5006	Conducting a management project	10	10
Group B			
Unit 5003	Performance management	9	10
Unit 5012	Being a leader	7	10
Group C			
Unit 5007	Financial control	9	10
Unit 5008	Marketing planning	9	10
Unit 5009	Project development and control	6	10
Unit 5010	Human resource development	6	10
Unit 5011	Managing recruitment and selection	7	10
Unit 5013	Leadership practice	7	10

Students will need to complete all core units from Group A, at least one core unit from Group B and three optional units from Group C to a total of at least 62 credits to achieve the qualification, for the CMI diploma. Students must complete a total of 90 credits, excluding the final report and/or case for the BSB diploma award. English language and language analysis of cases are additional to the overall credit total. The range of guided learning hours: 220–245.

Assessment methods can include:

case studies, role play, time constrained tests, examinations, assignments, reports, integrated work activities, viva voce and round-table discussion, projects, presentation.

Britannia School of Business (BSB)



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Level 6: Graduate Programmes

Business & Management Studies course programmes with the support of English classes. Entry requirement: a first degree or equivalent qualification and good English language level, IELTS level 4 or above, and supportive references.

BSB Level 6: Pre-masters educational programmes:

Graduate Diploma in Business Studies
Diploma in Graduate Education



BSB Level 6: Post-graduate educational programmes:

Business & Management post-graduate course programmes with the support of English classes. Entry requirement: a first degree or equivalent qualification and good English language level; IELTS level 4.5 or above; personal statement of purpose to study the chosen course; and a supportive set of references. Educational programmes:

Graduate Business Administration Diploma
International Diploma in Business Studies
Graduate Diploma in Research Methods
Graduate Enterprise Business and Management Diploma
Graduate Management Leadership Diploma



Chartered Management Institute (CMI):

Level Six accredited qualification in Leadership and Management available through BSB:

Diploma and Certificate Award in Management and Leadership

Units / Modules of combination for Level 6 Diploma

Units	Module Title	Credits: CMI	Credits: BSB
Group A			
Unit 6001	Managing organisational culture	7	15
Unit 6002	Ethical organisational management	7	15
Unit 6003	Managing the change process	7	15
Unit 6004	Leading equality and diversity	7	15
Unit 7001	Personal development as a strategic manager	6	15
Group B			
Unit 6005	Managerial networks	7	15
Unit 6006	Management systems and structures	7	15
Unit 6007	Managing ideas and innovation	7	15
Unit 6008	Managerial decision making	7	15
Unit 7013	Being a strategic leader	7	15

Students will need to complete all core units from Group A and three optional units from Group B to a total of at least 55 credits to achieve the qualification, for the CMI diploma. Students must complete a total of 135 credits for the Pre-Masters, and 180 for the Post-Graduate course, excluding the final report/dissertation for the BSB diploma award. English language and language analysis of cases are additional to the overall credit total. The range of guided learning hours: 210–220.

Assessment methods can include:

case studies, role play, time constrained tests, examinations, assignments, reports, integrated work activities, viva voce and round-table discussion, projects, presentation.



Level 7: Graduate Programmes

Business Studies & Management educational studies having also a combined registration with Chartered Management Institute (levels 6 or 7) as part of the higher educational training programme. Entry requirement: good first degree or equivalent, personal statement of purpose to study the chosen course, relevant working experience (for the MBA as manager/supervisor), excellent references, and English language knowledge (IELTS 6.0 or above) are necessary prior to registration approval.

Level 7: Masters level – Master Diploma in:

International Business Management; Enterprise Management Studies, MBA-Britannia Master Diploma in Business Administration; and the Corporate Management Leadership.

For those with senior business experience, BSB offers the:

Executive Master Diploma in Advanced Business Management, and the Advanced Management Leadership programme.



Chartered Management Institute (CMI):

Level Seven accredited qualification in Leadership and Management available through BSB:

Diploma and Certificate Award in Management and Leadership

Units / Modules of combination for Level 7 Diploma

Units	Module Title	Credits: CMI	Credits: BSB
Group A			
Unit 7001	Personal development as a strategic manager	6	15
Unit 7002	Strategic performance management	7	15
Unit 7003	Financial management	7	15
Unit 7004	Strategic information management	9	15
Unit 7005	Conducting a strategic management project	10	15
Unit 7006	Organisational direction	9	15
Group B			
Unit 7007	Financial planning	6	15
Unit 7008	Strategic marketing	6	15
Unit 7009	Strategic project management	6	15
Unit 7010	Organisational change	7	15
Unit 7011	Strategic planning	9	15
Unit 7012	Human resource planning	8	15
Unit 7013	Being a strategic leader	7	15
Unit 7014	Strategic leadership practice	7	15

Students will need to complete all core units from Group A and three optional units from Group B to a total of at least 66 credits to achieve the qualification, for the CMI diploma. Students must complete a total of 180 credits, excluding the final dissertation and/or thesis for the BSB diploma award. English language and language analysis of cases are additional to the overall credit total. The range of guided learning hours: 230–260.

Assessment methods can include: *case studies, role play, time constrained tests, examinations, assignments, reports, integrated work activities, viva voce discussion, projects, presentation.*



Level 8: Doctorate Programmes

To candidate for the Doctorate by research programme *Diploma in Business Administration* DBA (DB804), or the *Diploma Doctorate in Philosophy* (DP806), please apply directly to the BSB Director, in writing by letter or via e-mail. Visit BSB's website for other particulars on these programmes. BSB's doctoral programmes were introduced to support those wanting to advance their academic ability and experience by contributing to knowledge building and transfer. The programme is based on an introductory stage centred on a set of three major academic skills essential to progressing into the development of the thesis project. The seminar modules are conducted in block sessions at the start of each term of study (*i.e.* one 15-hour-week class term), and these are as follows:

- a) Theoretical analysis and framework (Critical Thinking)
- b) Research methodology (Quantitative Methods)
- c) Scholarly discourse (Qualitative Analysis)



At the present time, applications for scholarship, studentship or bursaries have been suspended. Under BSB's registration rules, it is expected that the 'Pass-Proceed' report on these modules will be at a level equal or above 'Merit', and as 'Distinction' or above for their average. As candidates achieve these results, then the BSB's Academic Board will sanction a supervisory team to oversee the completion of the thesis work, *ie.* dissertation stage/writing-up.

Candidature requirement: a good first and/or higher academic qualification, a detailed research study and thesis proposal; substantial/relevant academic and/or professional career experience; excellent supportive references, and English language knowledge (IELTS 7.0 or above).

Chartered Management Institute (CMI):

Level Eight accredited qualification in Leadership and Management available through BSB:

Diploma and Certificate Award in Strategic Direction and Leadership

Units / Modules of combination for Level 8 Diploma

Units	Module Title	Credits: CMI	Credits: BSB
Group A			
Unit 8001	Personal development as a strategic leader	10	20
Unit 8002	Collective strategy development	10	20
Unit 8003	Inter-organisational strategic planning	10	20
Unit 8004	Inter-organisational strategic direction	10	20
Unit 8005	Strategic communication	10	20
Unit 8006	Strategic culture	10	20
Group B			
Unit 7013	Being a strategic leader	7	15
Unit 7014	Strategic leadership practice	7	15

Students will need to complete all core units from Group A and one optional units from Group B to a total of at least 67 credits to achieve the qualification, for the CMI diploma. Students must complete a total of 180 credits, and also the final thesis for the BSB diploma award. English language and language analysis of cases are additional to the overall credit total. The range of guided learning hours: 210 plus.

Assessment methods can include:

case studies, role play, time constrained tests, assignments, examinations, reports, integrated work activities, viva voce examination, projects, presentation.