

Ref: 100111 m2 C3

date as on the email message

Dear Colleagues & friends,

Ref: International links

As part of our programme to communicate with as many of our colleagues, professionals and friends, I am writing to update you on the progress of BSB's academic activities. BSB values individual's experiences and knowledge in training and academic development and the importance that each individual can play in developing links to deliver a high level of vocational and academic programmes. For this reason, BSB is asking you for your support in disseminating the details of our academic programmes in your organisation and also among those within your network

BSB (www.bsb.ac) has been very successful in providing training, vocational development, and academic qualifications in the area of enterprise business management. BSB works in partnership with A⁺ English School (www.aplusenglish.co.uk). Both organisations are housed in a very welcoming learning environment located in the Sheffield city centre area. These organisations have considerable expertise on quality training delivery.

Apart from the traditional postgraduate diploma courses, BSB has created partnerships with overseas institutions in terms of delivering short-term programmes such as: trips to attend study visits/study schools on topics agreed in advance; research training for Masters and Doctorate students; summer schools by arrangement; as well as professional training aimed at those working for or interested in the public and/or private sectors.

BSB places a very strong emphasis on the educational work that enriches knowledge; provides an engaging learning experience; assists students to develop a right path towards the process of life long learning. All these are focused on giving students the very best in knowledge transfer education.

BSB welcomes your support as well as the opportunity to discuss any of the educational programmes in more detail. Many Thanks!

Yours Very Respectfully,

Luiz Montanheiro

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**Britannia
School of
Business
(BSB)**

Office:

The Mount
Glossop Road
Broomhill,
Sheffield S10 2QA
England-UK

Tel: +(44) 114
229 6000
www.bsb.ac

Director:

Elza Raus

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partners with:



I J P P P

editor:

Luiz Montanheiro

