

INTERNATIONAL SUMMER UNIVERSITY SOUTH EASTERN EUROPE 2013 (ISU SEE 2013)

The ISU SEE is a three week program taking place in the coastal area of Montenegro in cooperation between WU and its Central and South Eastern European partner universities. The academic program focuses on the topic of "European integration in South Eastern Europe from a business perspective" and will be offered by lecturers of WU. The summer university aims at enriching participating students' academic knowledge on the topic and at the same time expanding their intercultural competence.

Dates:

September 2-20, 2013

Arrival Day: September 1, 2013

Departure Day: September 21, 2013

Venue:

Budva, Montenegro

Course Outline:

The ISU SEE 2013 will consist of two courses with connected content to be held within three weeks. The first course is designed to transfer the foundations and theoretical background as well as the contextual surroundings of international business in a more integrated Europe to the participants. In the second course, students are expected to apply the knowledge and competence gained in the first course to a specific case in order to gather a deeper understanding of the topic.

Attendance is vitally important for successful completion of each course. Attendance, therefore, is obligatory throughout the whole program (lectures, group works, presentations). Students absent from any part of the program without leave will not be awarded a certificate.

The language of instruction is English. A teambuilding seminar will be organized at the beginning of the program.

ECTS: 8

Participating Universities:

- University of Montenegro, Faculty of Economics Podgorica
- University of Belgrade, Faculty of Economics
- University of Prishtina, Faculty of Economics
- University of Rijeka, Faculty of Tourism and Hospitality Management
- University of Zagreb, Faculty of Economics and Business
- WU (Vienna University of Economics and Business)

in cooperation with:



EKONOMSKI FAKULTET PODGORICA



Participants:

Approx. 40 students from the participating universities.

Application Requirements:

Current enrollment in an undergraduate study program in the field of economics and/or business with a minimum of two years of undergraduate studies before the start of the summer program and excellent English language skills.

Application Procedure & Deadline:

To apply for the program please hand in the following documents to the local program coordinator at your home university:

- Letter of motivation (max. 1 page)
- Curriculum vitae (incl. photo)
- Transcript

For further information and to apply please contact the local program coordinator at your home university.

Application Deadline: May 17, 2013

Accreditation Possibilities:

Students will receive an official certificate upon successful completion of the ISU SEE 2013 program. For detailed information on the accreditation possibilities at your university please contact the local program coordinator at your home institution.

Lecturers:

WU, Institute for International Business (<http://www.wu.ac.at/iib/>)

Univ. Prof. Dr. Jonas F. Puck

Mag.a. Julia Raupp

Dipl.Kfm. Alexander Wisgickl

Trainer Teambuilding: Dr. Wolfgang Hackl

Program:

The program includes:

- Lectures, course materials, certificate
- Accommodation (incl. breakfast)
- Lunch on days of lectures

Travel to and from the venue and health insurance coverage has to be organized by the participants.



Contact WU

WU (Vienna University of Economics and Business)
International Office
Ms. Sarina Gludovatz
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An ISU SEE coordinator will be in charge of the general coordination including the preparation of the selected students and will also be present on site.

Contact partner universities:

- University of Montenegro, Faculty of Economics Podgorica:
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